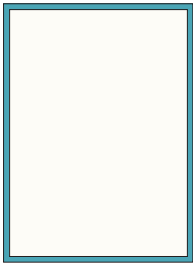




MAGAZINE ADVERTISING:

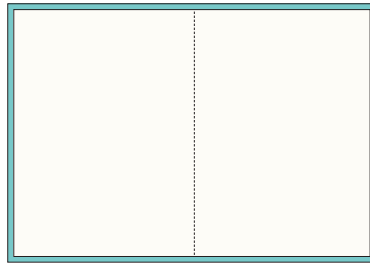
Available in two-page spread, full, 2/3, half, 1/3, 1/4, 1/6 and 1/9 pages.
Contact your sales representative for rates and packages.

All measurements are width x height.



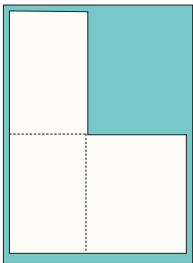
Full Page

Size Requirements:
Trim: 7-13/16" x 10-3/4"
(198mm x 273mm)
Bleed:
8-5/16" x 11-1/4"
(211mm x 286mm)



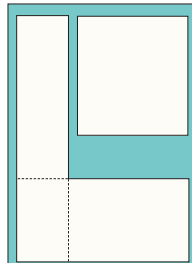
Two-Page Spread

Size Requirements:
Trim: 15-5/8" x 10-3/4"
(396mm x 273mm)
Bleed:
16-1/8" x 11-1/4"
(409mm x 285mm)



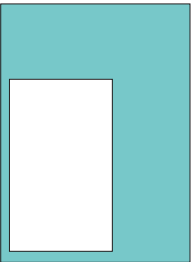
1/2 Page - Horizontal & Vertical

Size Requirements:
Horizontal
Trim: 7" x 4-7/8"
(178mm x 124mm)
Bleed: 8-5/16" x 5-7/8"
(211mm x 149mm)
Vertical
Trim: 3-3/8" x 10"
(86mm x 254mm)



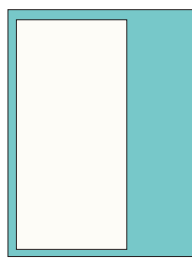
1/3 Page - Horizontal, Vertical, Square

Size Requirements:
Horizontal
Trim 7" x 3-3/8"
(178mm x 86mm)
Vertical
Trim 2-3/16" x 10"
(56mm x 254mm)
Square
Trim 4-9/16" x 4-7/8"
(116mm x 124mm)



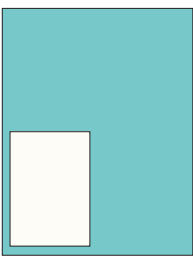
1/2 Page Island

Size Requirements:
Trim: 4-9/16" x 7-1/2"
(116mm x 190mm)



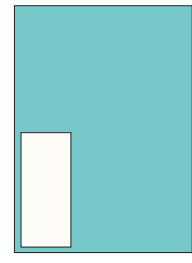
2/3 Page Vertical

Size Requirements:
Trim: 4-9/16" x 10"
(116mm x 254mm)



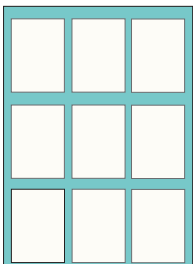
1/4 Page

Size Requirements:
Trim: 3-3/8" x 4-7/8"
(86mm x 124mm)



1/6 Page

Size Requirements:
Trim: 2-3/16" x 4-7/8"
(56mm x 124mm)



Micro Ad

Size Requirements:
Trim: 2-3/16" x 3"
(56mm x 76mm)

Materials

All print ads should be submitted to:
www.adshuttle.com/mwj

The preferred format for submitting finished ads is a hi-res (300 dpi) pdf file with all fonts and hi-res CMYK images embedded.

Safety

Keep all LIVE matter, not intended to trim, 1/4" from TRIM edges

(Non-bleed ads are listed at the maximum outside dimensions for that space)

Digital Edition

25,000+ Qualified MWJ Subscribers receive the digital edition of the magazine

and another 5,200 are users of our Mobile App edition. Your MWJ advertising is no longer just a "print ad" – it has a digital life!

